

# CAREERS IN IDEAS



# Careers in Ideas

**We all have ideas. And sometimes people will pay you for them.**

**That's intellectual property.**

**And this is a guide to the opportunities in 'IP'.**

# The skills you need

Careers in ideas need people with any of these skills and interests:

## General roles

Creativity  
Good communication  
Persuasiveness  
Organisation  
Languages

## Science roles

All the skills for general roles plus...  
Love and understanding of science  
Analytical skills

# Who can work in ideas?

## Opportunities for:

- School-leavers at 16 (e.g. paralegal assistant)
- School-leavers at 18 (e.g. trade mark examiner)
- Graduates (e.g. patent analyst)
- Further qualifications (e.g. IP barrister)

...all with future prospects

# Why work in ideas?

- **Release the potential of ideas**
- **At the cutting edge of technology**
- **A world of intrigues and breakthroughs**
- **Ideas can change the world**
- **Ideas can be worth £billions**
- **Work with inventors, entrepreneurs, artists, musicians and writers**
- **Respected professions with good pay**
- **Clear pathways to promotion**

# What are the careers in ideas?

