



Careers in Ideas: Who can help me protect my ideas?

To mark [National Careers Week 2022](#), our Careers in Ideas team created a set of videos about different types of careers in the intellectual property (IP) professions.

This one has been made by trainee patent and trade mark attorneys to illustrate the roles they play in helping businesses protect their ideas. An imaginary client comes into a meeting and our three advisers talk them through the options for obtaining patent, trade mark and/or design protection for the new product they've devised.

Access the video at <https://youtu.be/Zr2tCYsUb8g>

About Careers in Ideas

Careers in Ideas is an outreach campaign set up to raise awareness of, and improve access to, careers in the UK's IP professions. It is part of [IP Inclusive](#), a UK-based initiative working to promote equality, diversity, inclusion and wellbeing in the IP professions, and was set up on the basis that the best way to increase diversity within a sector is to diversify the pool of talent that the sector recruits from. Careers in Ideas provides information and resources for use in schools, further and higher education and careers support, and free events and a [Mentoring Hub](#) for would-be IP professionals.

You can find out more about Careers in Ideas by visiting its website at <https://careersinideas.org.uk/>, or the Careers in Ideas page of the IP Inclusive website [here](#). Or follow us on Twitter ([@CareersInIdeas](#)) or [LinkedIn](#).