



Careers in Ideas *Summer of IP 2024*: Summary of introductory events & resources



You can find out here about all our *Summer of IP 2024* introductory events, organised by our Careers in Ideas team. Some were broadcast live during July 2024, with the recordings available afterwards in case you couldn't be there. Others had been pre-recorded for you to watch whenever you liked.

All the recording links are below, including those available from the 2023 *Summer of IP* campaign. The highlighted rows are recordings created specifically for 2024.

The events introduced the basics about intellectual property (IP) and the careers available here. Some gave more detail about routes into particular careers, even helping you to put your application together or giving you a chance to hear from people who already work in IP.

Unless otherwise stated, these events are intended for secondary school, college and university students as well as graduates and career changers – and of course their advisers. In fact, we created them for anyone who's interested in learning more about a career within IP. And the recordings are all available free of charge.

There's more information about Careers in Ideas and its *Summer of IP* campaign at the end of this document.

Event	Description	Date	Recording & info links
<p><i>Summer of IP 2024</i> launch event</p>	<p>A recording of our 5.6.24 <i>Summer of IP 2024</i> launch event for university career advisors and charity outreach organisations. It includes information about Careers in Ideas and <i>Summer of IP</i>, as well as talks by different types of IP professionals about their roles in the sector.</p>	<p>Available from 5.6.24</p>	<p>https://youtu.be/l03tnNQXq0U?si=z0thDiG2eLXApIBf</p>
<p>An introduction to Careers in Ideas and <i>Summer of IP</i></p>	<p>Join Andrea Brewster OBE (Lead Executive Officer of IP Inclusive) for an introduction and welcome to the <i>Summer of IP 2024</i> programme. Hear about Careers in Ideas – IP Inclusive’s outreach campaign that seeks to increase the diversity of recruits into the IP professions. Find out about the events and resources they offer, which are targeted at school, college and university students, career changers, and their teachers and careers advisers. And learn why diversifying our intake matters so much to the IP professions.</p> <p>Andrea will also introduce you to <i>Summer of IP</i> and its aims. You’ll find out about the events and activities on offer this summer – which will enable you to learn about various careers in IP and gain practical experience of an IP workplace – as well as how to get the best out of the programme.</p>	<p>Available from 1.7.24</p>	<p>https://www.youtube.com/watch?v=meXf2ck-kEs</p> <p>Slides at: https://ipinclusive.org.uk/wp-content/uploads/2024/06/240701-brewster-CinI-summer-of-ip-intro.pdf</p>
<p>What is intellectual property and why is it important?</p>	<p>Speakers from the UK Intellectual Property Office (IPO) will lead you through a general introduction to IP and its relevance to our everyday lives. You’ll learn how the right</p>	<p>Available from 1.7.24</p>	<p>https://www.youtube.com/watch?v=G7lbsbzwI20&feature=youtu.be</p>

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	<p>type of IP can help an organisation or individual to protect the things they create, such as the name of a product, an invention, how something looks, or written or artistic creations. You'll also hear about the many resources available from the IPO to help school and university students, educators and businesses learn more about IP.</p>		
<p>Why a career in IP? And why now?</p>	<p>Andrea Brewster OBE, who leads the IP Inclusive initiative behind Careers in Ideas, explains why now is such a great time to be thinking about joining the IP professions.</p>	<p>Available from 1.7.24</p>	<p>https://www.youtube.com/watch?v=EgQUL8-y1fw</p> <p>Transcript at: https://careersinideas.org.uk/article/why-a-career-in-ideas-and-why-now/</p>
<p>Careers in IP: roles and pathways</p>	<p>Former patent attorney Julie Barrett, from Purposive Step Consulting, shares her thoughts about entering, and developing, a career in the IP sector. Building on her own experiences, she explains the wide range of roles available; how you can change from one to another within the IP sector; what to consider when planning your IP career; and the transferable skills you'll gain that can be taken into other fields when you need to. A must-have guide for anyone thinking about joining the IP professions, in any kind of role!</p>	<p>Available from 1.7.24</p>	<p>https://www.youtube.com/watch?v=IhaJb5oCC3k&feature=youtu.be</p> <p>(Please note there is a short section, towards the start of this recording, where sound is briefly lost. Please don't give up: it's only a tiny blip and the rest of the recording is fine!)</p>
<p>A day in the life of a trade mark professional</p>	<p>A recording of a <i>Summer of IP 2023</i> webinar featuring a</p>	<p>Available from 1.7.24</p>	<p>https://youtu.be/NN1cO0jyRg?si=lfF</p>

Event	Description	Date	Recording & info links
	panel of speakers in various trade mark-related roles, who explain about their roles and responsibilities and give an insight into what each of them does and how their work and daily activities affect one another.		4fHJdxwjIXDBS
Working as an IP paralegal	You've likely not heard of this career, but there are a range of routes in – for both school leavers and graduates – and good development opportunities. In this webinar, recorded just before our 2023 <i>Summer of IP</i> campaign, you'll find out what IP paralegals do, how they train and qualify, how they develop their careers, and how important they are for the department or firm they work in. You'll learn about working with patents, trade marks and/or registered designs, IP renewals, transactions and even sometimes litigation. And you'll hear from experienced paralegals, working in both the private and the corporate sectors: they'll tell you how they found their ideal careers and why they enjoy their work so much.	Available from 1.7.24	https://youtu.be/tJjfyVitqg
Working as an in-house IP professional	A <i>Summer of IP 2023</i> recording in which we hear from IP professionals working in multinational companies and learn about the approaches, challenges and opportunities of working "in-house".	Available from 1.7.24	https://youtu.be/9SUQmRQDNqg?si=bUSPCRvPzdu5-0aK
Public sector IP careers	A <i>Summer of IP 2023</i> recording introducing IP-related careers available in the civil service, including examiner,	Available from 1.7.24	https://youtu.be/rPWNdxKneJQ?si=IOd_wywefCilE6-

Event	Description	Date	Recording & info links
	attorney, IT and communications.		
Introduction to the different career roles in IP	<p>Chris Burnett (Birkett Long) provides an introduction to all the various IP career roles in context. He tells us a little about each of the roles – from paralegal to patent or trade mark attorney, from IP Office examiner to IP solicitor or barrister, as well as a whole range of business support roles from administration to HR to finance. His talk covers the entry requirements for each role, what it involves and the skills you need for it, to help you get a feel for whether it might be right for you.</p> <p>You will also learn when and how each type of IP professional contributes to the overall process for identifying, protecting, exploiting and enforcing IP rights – and why that process is so important for the businesses of today.</p>	Live on 1.7.24	<p>https://www.youtube.com/watch?v=haJb5oCC3k&feature=youtu.be</p> <p>Slides at: https://ipinclusive.org.uk/wp-content/uploads/2024/07/240701-summer-of-ip-intro-to-ip-careers.pdf</p>
Meet the IP professionals	<p>This fantastic event involved two panel sessions: the first on patent careers and the second on trade mark careers.</p> <p>In the recording, our panel of patent professionals tell us about their roles, how they got to where they are, and the highs and lows of their jobs. You'll hear from a trainee patent attorney in private practice, a qualified patent attorney practising in-house, an IP solicitor and a patent examiner – showing how you can work with patents in a</p>	Live on 3.7.24	<p>https://www.youtube.com/watch?v=NYwFB8FgKBY</p>

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	<p>range of environments.</p> <p>Our second panel of speakers hold various positions in the trade marks profession. They explain their roles and responsibilities and give an insight into what each of them does and how their work and daily activities affect one another. Again, they demonstrate the many different environments in which you can work with trade marks.</p>		
<p>Introduction to the different forms of IP</p>	<p>This recording provides a whistle-stop tour of patents, copyright, trade marks and design rights with high-level explanations of what each of the rights are, the law that governs them and some real-life case examples.</p>	<p>Live on 4.7.24</p>	<p>https://www.youtube.com/watch?v=CFGPCQjZ-70</p>
<p>IP careers for computer scientists</p>	<p>This webinar explores the IP-related careers that might be particularly suited to people with a computer science or similar background. We hear from a patent attorney, three IP solicitors and an IP Office patent examiner about their roles in the IP system, learning about the importance of IP in protecting innovation in this field – through patents, trade mark registrations, copyright and more. There are insights from both private practice and in-house workplaces, covering all aspects of protecting and exploiting IP from invention mining through to litigation.</p> <p>The recording will be useful for anyone who has, is studying for, or intends to study for a degree in computer science or a related subject. Since a degree is not always</p>	<p>Live on 10.7.24</p>	<p>https://www.youtube.com/watch?v=TbB8u1kmQ_c</p>

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	needed for IP careers (for example in trade marks), the webinar could also have value for non-graduates who'd like to work in this technical field.		
Routes to legal qualification for IP solicitors and barristers	<p>Our panellists at this event explain the qualification routes available to become an IP solicitor or barrister and give guidance on the application procedure, including preparing your CV and interview tips.</p> <p>They include Nina O'Sullivan, Partner and Head Knowledge Lawyer at Mishcon de Reya (who chairs the discussions); Beth Collett (IP barrister at 8 New Square); and three IP professionals at Mishcon de Reya: associate Chloe Hamilton; trainee solicitor Joanna Lonergan; and Early Careers Manager Tom Wicksteed.</p>	Live on 10.7.24	https://youtu.be/Rp5F6KOW7m4
Applying to train as a patent or trade mark attorney	In this application skills "masterclass", we provide invaluable guidance for people who want to apply to become patent or trade mark attorneys. Our panellists, either IP attorneys themselves or involved in the recruitment of IP attorneys, talk about CVs, covering letters and interviews, and generally about maximising your chances of success when applying for a traineeship.	Live on 15.7.24	https://youtu.be/7Em7NB1ywZk
CITMA webinar: becoming a Chartered Trade Mark Attorney	Join the Chartered Institute of Trade Mark Attorneys (CITMA) to learn more about the world of intellectual	Live on 17.7.24	https://youtu.be/5uqfdZAzml

Event	Description	Date	Recording & info links
	<p>property and the role of a Chartered Trade Mark Attorney.</p> <p>They cover the basics of what a trade mark attorney does and how you can become one, and offer a look at a fruitful and varied possible career. They also explore what trade marks are and how they work, drawing on some key examples. Plus, you'll gain an insight into the community of trade mark professionals that CITMA can offer, and the networking and career development opportunities that it provides.</p>		
IP careers in physics & engineering	<p>This webinar explores IP-related careers that are particularly suited to people with an engineering, physics or related background.</p> <p>You'll hear from patent professionals across the industry, in both private practice and in-house workplaces, speaking about their roles in the IP system and their career paths to those roles. There are insights into the importance of IP in protecting innovation across a range of fields and how patent professionals work with inventors to achieve this aim.</p> <p>The recording will be useful for anyone who intends to, is currently studying for, or has graduated from a degree in engineering, physics or a related subject and is considering a career in or related to intellectual property.</p> <p>For those considering applying for an IP role in the near future, we aim to give practical advice, equally relevant to</p>	Live on 17.7.24	https://youtu.be/lrsZ3U8ftw

Event	Description	Date	Recording & info links
	recent graduates and working professionals considering a career change.		
IP careers for students of chemical and biological sciences	<p>Here we explore the IP-related careers that might be particularly suited to people with a background in chemical and biological sciences. As in the event above, we hear from patent attorneys, IP solicitors and IP Office patent examiners about their roles in the IP system, and learn how important IP is for innovations in this field, in particular through patents. Again there are insights from both private practice and in-house workplaces, covering all aspects of protecting and exploiting IP from invention mining through to litigation.</p> <p>This event was provided in conjunction with the Royal Society of Chemistry Law Group. The recording will be useful for anyone who has, is studying for, or intends to study for any degree in chemical sciences, biological sciences and related subjects. It will also have value for individuals working in these scientific fields and considering a career change.</p>	Live on 18.7.24	https://youtu.be/kF4GbBbJhuE
Life as an IP solicitor / IP barrister	This panel discussion, roughly an hour in length, provides an opportunity to find out what being an IP solicitor or IP barrister is really like. The panel includes solicitors from Powell Gilbert as well as barristers from some of the leading IP chambers.	Live on 18.7.24	https://youtu.be/eZJO2KK38m0

Event	Description	Date	Recording & info links
IP Futures summer drinks reception and networking evening	IP Futures, in partnership with <i>Summer of IP</i> , hosted this mixed social gathering that was designed to bring together emerging and established IP professionals for an evening of connection and camaraderie. Our guests enjoyed a relaxed atmosphere with drinks and snacks, where they could expand their professional networks, share insights and explore new opportunities in the IP sector.	15.8.24	This event was not recorded.

Make this count!

Don't forget to note down the events you've attended or watched recordings of. You can mention them in your personal statement or covering letter when you apply to join the IP sector.

At the end of your personal *Summer of IP* journey, you may find you're really interested in an IP career. We hope you do! If you'd then like a little help getting your first job, why not sign up to our Careers in Ideas Mentoring Hub? See <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/> for more information.

Employer activities and events

As part of *Summer of IP*, several IP sector employers offered activities and events to help you get a better feel for your ideal IP career. Some of these were "taster" sessions, others were full work experience placements. All were generously provided, free of charge, to *Summer of IP* participants. You'll find a full listing at <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2024-employer-opportunities/>.



Certain of the employer events were also recorded. If you're interested in any of them, please contact the relevant employer(s) directly: we've provided contact details in the event/opportunity summaries.

About Careers in Ideas

Careers in Ideas is the outreach arm of IP Inclusive, an initiative which aims to promote and increase equality, diversity, inclusion and wellbeing in the UK's IP professions (see <https://ipinclusive.org.uk/> and <https://ipinclusive.org.uk/careers-in-ideas/>). The Careers in Ideas mission is to improve awareness of, and access to, IP-related careers, in particular for currently under-represented groups. It provides a range of resources aimed at school, college and university students, career changers, and their advisers. It has its own website (<https://careersinideas.org.uk/>) and a dedicated mentoring hub (see <https://ipinclusive.org.uk/careers-in-ideas-mentoring-hub/>).

Importantly, Careers in Ideas exists to promote the full range of IP sector careers, including associated business support roles.

To find out more about Careers in Ideas, visit our website at <https://careersinideas.org.uk/>, or follow us on LinkedIn (Careers In Ideas) or Instagram (careersinideas).

IP Inclusive and Careers in Ideas are governed by IP Inclusive Management (IPIM). For information about IPIM, and its contact details, please visit <https://ipinclusive.org.uk/ip-inclusive-management/>.

About *Summer of IP*

Summer of IP is a Careers in Ideas campaign to raise awareness of IP sector careers and offer pre-application opportunities to a wider range of potential recruits. It comprises a series of events and activities which took place in the summers of 2023 and 2024. For more information about *Summer of IP*, including other activities and events, see <https://ipinclusive.org.uk/careers-in-ideas/summer-of-ip-2024/>.

If you've any queries about *Summer of IP*, or would like to send us your feedback, please get in touch with us via contact@careersinideas.org.uk.