



CAREERS IN IDEAS

We all have ideas. And sometimes people will pay you for them. That's intellectual property. 'IP' to those in the know.

Our whole society is built on IP. Your phone. The music on it. Even your textbooks. It all starts with ideas.

Just like any other property, there are people who make a living buying and selling IP, helping others to make it valuable, or finding ways to guard it.

Some of these people are lawyers, business people or journalists and they work with inventors, scientists, artists and celebrities to release the potential of ideas. Some went to uni, some didn't. Either way, they all started out like you.



Visit www.careersinideas.org.uk to explore your future in intellectual property.

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